

THE BNP FOUNDATION IN 2017

The 3 fields of action: **Solidarity**, **Culture** and **Environment**

► The numbers in 2017

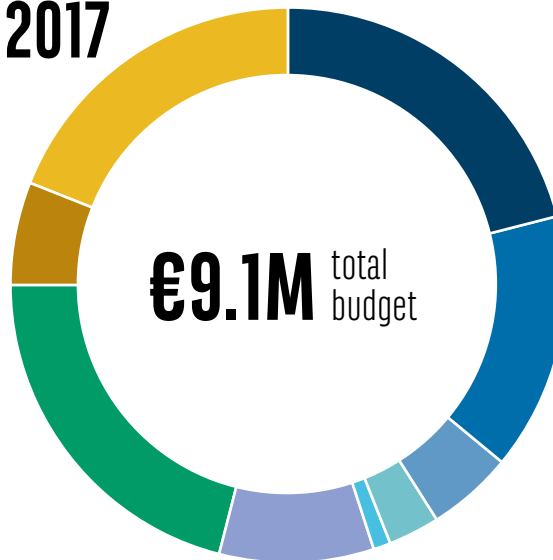
€2.3 M 25% dedicated to **culture**

€1.7 M dedicated to the performing arts

€0.6 M dedicated to heritage

€1.9 M 21% dedicated to **environment**

€1.9 M dedicated to climate change research



€4.9 M 54% dedicated to **solidarity**

€1.9 M to equal opportunities

€1.3 M to microfinance

€0.5 M for local initiatives

€0.3 M to social precarity

€0.1 M to employee commitment

€0.8 M to welcoming refugees

Culture focus

Performing arts: 17 contemporary dance and circus artists; 5 major performing arts institutions

Music: 9 jazz artists supported / 6 jazz & classical festivals in France / 8 jazz and classical festivals worldwide)

€350,000 for Avant Premieres at the Opéra National de Paris for under 28s

9,728 people invited in France (customers and employees)

800 free tickets tickets for Avant Premieres at the Opéra National de Paris

Environment focus

Research: Support for 8 new research projects following the 2016 European Call for Projects

8 conferences on understanding of climate change (France and UK)

61,000 made aware of research on climate change via conferences, social networks, etc.

Solidarity focus

Odysée Jeunes: 76 educational trips supported, over 1,500 students, €1m

Suburbs Project: 133 associations funded, working in neighbourhoods

Help2Help: 28 employee projects supported in 2017

Afev-tutoring: 6,900 young people volunteers, 6,600 student beneficiaries

Dream up: 30,000 young beneficiaries of the international programme of education through artistic practice

► In 2018

The Foundation is launching the **Dansathon**: the first collaborative, European and connected event based around dance and new technologies. 3 days, 3 cities 3 theatres imagining the dance of tomorrow: from 28th to 30th September in Lyon, London and Liège.

The Foundation, together with the project Reef Services, are participating in the international year of coral reefs.

Coup de Pouce, support for employee engagement becomes **Help2Help**.



**BNP PARIBAS
FOUNDATION**



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You can find all the sponsorship figures for BNP Paribas worldwide at: bnpparibas-phi.com