

SAVING RESPONSIBLY

ACTING FOR THE ENVIRONMENT AND SOCIETY THROUGH YOUR SAVINGS CHOICES

I WANT TO SAVE IN A USEFUL & RESPONSIBLE WAY TO...



Fight against global warming & encourage the energy transition

Protect the oceans and biodiversity



Promote better quality food and water



Support a more local, social and solidarity based economy



Improve living conditions for as many people as possible (health, education...), fight against social inequalities

Or at least Invest in companies that respect environmental and social imperatives

I BENCHMARK RESPONSIBLE FUNDS THROUGH...



Their certification



ESG: Environmental, Social & Governance criteria for funds

Their ESG rating

Their clover rating

The new EU regulation on sustainable finance (SFDR)

80% of assets in open-ended funds classified as either promoting ESG characteristics (Article 8)

or having a sustainable investment objective (Article 9)

I CHOOSE MY RESPONSIBLE INVESTMENTS ACCORDING TO MY OBJECTIVES



Of profitability, risk and liquidity, according to my future goals



Of social and/or environmental impact

Using BNP Paribas' my Impact tool

to guide my choices easily according to my values and impact objectives

I CAN FIND RESPONSIBLE INVESTMENT FUNDS THROUGH



A life insurance policy



A securities account (bonds, equities, funds, ETFs, etc.)



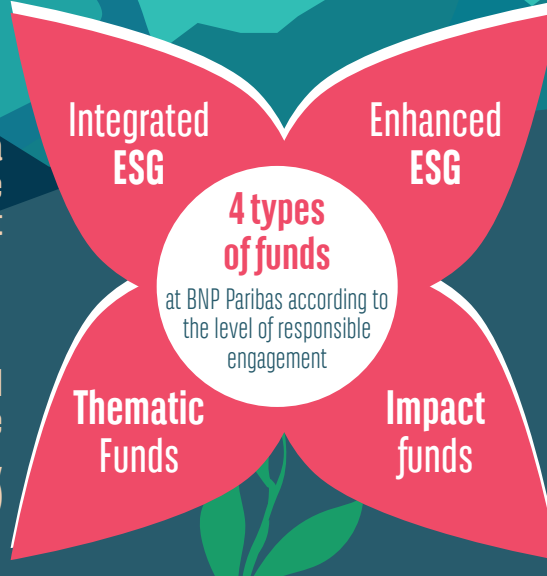
A company employee savings plan



A stock savings plan

funds with a non-negative impact

Financing specific targeted solutions (oceans, renewable energies, health, education for all, etc.)



Selection of companies with ESG best practices

Funds whose impact can be accurately measured

What about financial performance?

International sector studies show that responsible investments have a financial performance equivalent to traditional investments and better long-term financial stability

How to measure the impact on the planet and society?

Even if financial players have not yet agreed on universal standards of measurement, BNP Paribas already measures and publishes

Read our article "Investing your savings responsibly: How does it work?"

The carbon footprint of funds

Social impact, for solidarity funds

ESG score of funds

And is working to develop measurement standards, particularly on the impact of its investment portfolios on bodies of water and forests



BNP PARIBAS

The bank for a changing world